



POLICY ON PRIVACY and CONFIDENTIALITY

INTRODUCTION

Pfiedler Enterprises understands how important the privacy of personal information is to our customers. We want our users to always be aware of any information we collect, how we use it, and under what circumstances, if any, we disclose it.

WEBSITE ADMINISTRATION

Business name: Pfiedler Enterprises
Address: 12510 E. Iliff Avenue, Suite 190
City: Aurora
State/Province: CO
ZIP: 80014
Country: USA
Phone: 720-748-6144
Website URL: <http://www.PfiedlerEnterprises.com>
Website e-mail: tonia@pfiedlerenterprises.com

INFORMATION COLLECTION AND USE

We respect each site visitor's right to personal privacy. To that end, we collect and use information throughout our website only as disclosed in this Privacy Policy. This statement applies solely to information collected on this website.

Continuing Medical Education

When you register for a Continuing Medical Education ("CME") or a Continuing Education ("CE") activity through one of our Web sites, we collect certain personally identifiable information from you such as your name, email address and mailing address. If you are a nurse or a pharmacist and wish to receive CE credit, you are also required to provide the state in which you are licensed and your license number. In addition to personally identifiable information, we collect aggregated non-personally identifiable information about the activities undertaken by our users. We use the information that we collect through CME/CE activities in several ways:

- i. We are accredited by the Accreditation Council for Continuing Medical Education ("ACCME") to provide continuing medical education for physicians. As an ACCME accredited entity, we are required periodically to submit aggregated data about CME participants and the CME activities we certify. We also provide personally identifiable information to other accredited CME/CE providers who certify CME/CE activities posted on our Web sites, as required by the ACCME and other accrediting bodies. These reports may include personally identifiable information about you and credits issued to you, for the purpose of maintaining records that you can request from the accredited provider for up to six (6) years;
- ii. Commercial supporters of CME/CE activities on our Web site will receive only aggregated data about CME/CE activities that are relevant to their interests and/or the courses they support;
- iii. Customer Support Staff will have internal access to files containing personally identifiable information, including evaluation forms and aggregated CME /CE participant information. These files can be accessed in order to respond to your questions or comments.

The information we collect is:

- **never shared with other organizations for commercial purposes.**

This site collects cookies.

Cookies are a technology we use to keep track of users as they move through our Web sites. Your browser allows us to place some information on your computer's hard drive that is associated with the computer you are using. We use cookies to personalize our Web sites and to track your usage across all of our Web sites.

Your Web browser can be set to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to you. If your browser is set to reject cookies, Web sites that are cookie-enabled will not recognize you when you return

to the Web site, and some Web site functionality may be lost. The Help section of your browser will tell you how to prevent your browser from accepting cookies.

Although cookies do not normally contain personally identifiable information, if you are a registered user, we may elect to associate your registration information with cookies that our Web site places on your computer's hard drive. Associating a cookie with your registration data allows us to offer increased personalization and functionality. For example, you can elect to have our Web sites "remember" your user name and password and bypass the sign-in process on each visit to the site. Without cookies, this functionality would not be possible.

We also may use Web beacons to collect non-personally identifiable information about your use of our Web sites and the Web sites of selected sponsors and advertisers, as well as your use of special promotions or newsletters. Web beacons are tiny graphic image files, embedded in a Web page in GIF, JPG, or HTML format, that provide a presence on the Web page and send back to its home server (which can belong to the host site, a network advertiser, or some other third party) information from a user's browser, such as the IP address, the URL of the page on which the beacon is located, the type of browser that is accessing the site, and the ID number of any cookies on the user's computer that were previously placed by that server. Web beacons can also be used to place a cookie on the user's browser. The information collected by Web beacons allows us to statistically monitor (i) how many people are using our Web sites and selected sponsors' and advertisers' sites, (ii) how many people open our emails, and (iii) for what purposes these actions are being taken. Our Web beacons are not used to track your activity outside of our Web sites or those of our sponsors. We do not link non-personally identifiable information from Web beacons to personally identifiable information without your permission; we do not use Web beacons to collect or store personal health information about you.

We have a registration form.

We require information from the user on our registration form. A user must provide contact information (such as name, email, and shipping address) and possibly financial information (such as credit card number, expiration date). If we have trouble processing a registration, we use the information to contact the user. This information is used:

- **for shipping and billing purposes (if applicable).**
- **to complete registration for the activity.**

We always use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. When we transfer and receive certain types of sensitive information such as financial or health information, we redirect visitors to a secure server. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you at our site.

NOTIFICATION OF CHANGES

If we decide to change our privacy policy, we will post those changes to:

- **this privacy statement.**

CONFLICT RESOLUTION

We are committed to resolving disputes within 24-48 hours.

If problems arise, users may contact us by

- **phone**
- **email.**

CONTACT INFORMATION

If site users have any questions or suggestions regarding our privacy policy, please contact us at:

Phone 720-748-6144

Email tonia@pfiedlerenterprises.com

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Aurora, CO 80014

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